



OSTEOPOROSIS  
FOUNDATION  
*of* NEW MEXICO

## **EXHIBITOR OPPORTUNITIES FOR 2020**

**BONE CLUB MEETING**

*FEBRUARY 20, 2020*

*MAY 21, 2020*

*NOVEMBER 5, 2020*

**21<sup>ST</sup> ANNUAL SANTA FE BONE SYMPOSIUM**

*AUGUST 7 - 8, 2020*

## 2020 NEW MEXICO BONE CLUB MEETINGS

The New Mexico Bone Club is an ongoing series of CME dinner meetings for healthcare providers with a special interest in osteoporosis. The 'Bone Club' is sponsored by the Osteoporosis Foundation of New Mexico. Attendees are healthcare providers, researchers, and technologists with a special interest in bone disease.

The meetings take place at the ABQ Conference Centre, located at 4600 Montgomery Blvd NE, Building B, Suite 201, in Albuquerque, New Mexico.

- **Thursday, February 20, 2020**  
*Bone as an Endocrine Organ*  
Matthew Bouchonville II, MD
- **Thursday, May 21, 2020**  
*Case Presentations and Clinical Discussions*  
Moderated by Christina Lovato, MD
- **Thursday, November 5, 2020**  
*Anabolic Therapy for Osteoporosis: Why, When, and How*  
Joy Tsai, MD

## EXHIBITOR REGISTRATION STEPS

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There is a meeting room capacity of 45-65 persons. The cost for the exhibit space is \$1,500. Registration will be processed online only. Payment can be made with credit card or check.

1. Visit the foundation website at [www.ofnm.org](http://www.ofnm.org)
2. Click on 'For Professionals' option and select 'New Mexico Bone Club'
3. Select the 'Exhibitor Registration' button
4. You will have an option to choose more than one meeting
5. Read the Exhibitor Contract and acknowledge with a signature
6. You will receive a confirmation email with a copy of the contract and other details about your registration.

Send check payments to:  
Bookkeeper  
Osteoporosis Foundation of New Mexico  
300 Oak St NE  
Albuquerque, NM 87106

**Presented by the Osteoporosis Foundation of New Mexico, a not-for-profit 501(c)3 corporation, with a mission to promote bone health, osteoporosis education and research in New Mexico**

## EXHIBITOR SPACE CONTRACT - BONE CLUB MEETING

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As an accredited Continuing Medical Education (CME) provider, Greater Albuquerque Medical Association (GAMA) is governed by the Accreditation Council for Continuing Medical Education and New Mexico Medical Society Standards for Commercial Support of Continuing Medical Education. In accordance with these standards, GAMA has established the following policies for commercial exhibits held in conjunction with its education activities:

- Arrangements for exhibitors may neither influence planning nor interfere with the presentation of the educational activity.
- Exhibits cannot be a condition of the provision of commercial support for CME activities.
- Commercial/promotional materials may not be displayed or distributed in the same room immediately before, during, or immediately after the CME activity.
- Representatives of commercial supporters and exhibitors may attend the CME activity if they wish but may not engage in sales activity in the room where the education activity is held.

In order to meet requirements of the standards and to maximize benefits to you as an exhibitor, Osteoporosis Foundation of New Mexico (OFNM) has made the following arrangements for exhibitors at our conference:

- Exhibits will be placed in an area of the hotel/conference center which is either to be next door or adjacent to the educational activity.
- Installation - Setup time is 6:00 pm. Take down promptly at 6:30 pm.
- A 6-foot table is provided
- Liability for losses - Neither OFNM, GAMA, nor the hotel/conference center will be responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage or removal of exhibits, or management of the exposition. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display or cause by exhibitor, his agents, representatives or employees.
- Protection of Property - Nothing shall be pasted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage they may cause.
- Refunds - No refunds will be granted with one exception, if the meeting is cancelled due to circumstances beyond the control of OFNM or the hotel/conference center, all payments connected with space rental will be refunded.
- In making this application, we agree to abide by all regulations governing exhibits as set forth in this exhibit space contract.

21<sup>ST</sup> ANNUAL SANTA FE BONE SYMPOSIUM  
AUGUST 7-8, 2020

The Santa Fe Bone Symposium is an annual forum devoted to advances in the science and economics of osteoporosis, metabolic bone disease, and assessment of skeletal health. Presented by the Osteoporosis Foundation of New Mexico

INVITED SPEAKERS AND TOPICS

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Osteoanabolics: Are They Ready for Prime Time?

*John P. Bilezikian, MD, PhD (hon)*

Controversies and Conundrums in Osteoporosis Care

*Paul Miller, MD*

Osteoporosis: Should We Treat-to-Target or Target Treatment?

*Michael McClung, MD*

Skeletal Health in Transgender Patients

*Micol Rothman, MD*

Prevention and Treatment of Periprosthetic Fractures

*Paul Anderson, MD*

Detection and Management of Atypical Femur Fractures

*Angela Cheung, MD*

What We Know and Don't Know about Vitamin D

*Neil Binkley, MD*

Astounding Versatility of DXA

*Diane Krueger, MD*

Management of Hypophosphatasia and Hypophosphatemia in Adults and Children

*Erik Imel, MD*

## EXHIBIT SPACE OPPORTUNITIES

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### Basic Exhibit Space

**\$3,500.00**

Includes 6ft draped table, 2 chairs, access to electrical outlet and complimentary registration for 2 representatives for both program days. There is a meeting room capacity of 200 persons. Limited space is available, so please register by July 13, 2020.

The Santa Fe Bone Symposium is an annual forum devoted to advances in the science and economics of osteoporosis, metabolic bone disease, and assessment of skeletal health. Attendees are healthcare providers, researchers, technologists, and industry representatives with a special interest in bone disease.

### Additional Representatives

**\$100.00**

## ADDITIONAL OPPORTUNITIES

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### Eblast

**\$350.00**

2-3 weeks prior to the event - Customize an e-blast to registered attendees to let them know of your attendance and contact for appointments during the event. You provide the content, OFNM will send an email to all registered attendees. (4 Available)

### Sponsor a Pre-Meeting Event

**\$7,850.00**

Company has an interest in reaching out to medical professionals with an opportunity to educate them on the benefits and appropriate uses of their product. The Company may sponsor a pre-meeting at the symposium and conduct a product specific presentations. No CME will be awarded to attendees. The Company will provide the speaker and content outside of this proposal.

Sponsorship	Price
Sponsorship to OFNM**	\$5,000.00
<b>Room Rental and AV</b>	
Room Rental**	\$1,000.00
AV - in-house AV company required**	\$1,500.00
<b>Ancillary Services</b>	
E-blast to attendees prior to the event. Content provided by the Company**	\$350.00
Total	\$7,850.00
Other - Company will arrange for food and/or snacks for participants with the hotel	TBD by hotel and/or Company

\* Please reference 'Pre-Meeting Sponsorship Proposal'

\*\*Included in total price

*Disclaimer: All pricing is due and payable by no later than July 1, 2020, with the exception of the items listed under 'other'.*

## *Provided by OFNM and Company*

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Following is a complete list of all support provided:

Deliverable	Description
OFNM	Will provide a room for the presentations and arrange the A/V for speaker
Company	Will pay for room rental and AV costs

## *Supplied by Company*

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The following materials are to be supplied by the Company for this project. For OFNM to meet project milestones, this material must be supplied on schedule. The due dates include in the following table represent our best guess based on current proposed project dates:

Materials	Due Date
Speaker confirmation and presentation outline	June 1, 2020

*Speaker fees and honoraria are outside the agreement and at the Company's discretion. However, OFNM reserves the option of approving presentations and speakers.*

Please contact Carly Dobbins at [cdobbins@pmplanners.net](mailto:cdobbins@pmplanners.net) for more information. (1 available)

**Add your logo to the directory listing on the app\* and program \$100.00**

Have your logo in the exhibitor directory of both our event app and program. (Cannot add any additional information)

\*Contact Carly Dobbins at [cdobbins@pmplanners.net](mailto:cdobbins@pmplanners.net) for the App Sponsorship Prospectus

## EXHIBITOR AND PRE-MEETING REGISTRATION STEPS

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1. Visit <https://ofnm.regfox.com/2020-santa-fe-bone-symposium-exhibitor-registration>
2. Select 'Basic Exhibit Space' and then the number of additional booth representatives that need to register. The first two are complimentary, 3-5 additional are \$100 each, more than 5 representatives, contact [cdobbins@pmplanners.net](mailto:cdobbins@pmplanners.net).
3. Enter the name of all representatives exactly how they would like their name to read on their nametag, including credentials.
4. Select additional advertising opportunities that are of interest. Please note that they are on a first come first serve basis and once filled no additional opportunities will be available.
5. Select a level of mobile app sponsorship if interested.
6. Be certain to acknowledge the Exhibitor and Pre-meeting Contract. A copy will be sent with the email confirmation and is also included below for your reference.
7. Deadline for booth and pre-meeting fees is July 13<sup>th</sup>, 2020.

For assistance with registration, contact: Carly Dobbins at [cdobbins@pmplanners.net](mailto:cdobbins@pmplanners.net) or call 505-331-8518. An email will be sent to all registrants 3 weeks prior to the event with shipping instructions.

For all other exhibitor inquiries, contact Carly Dobbins at [cdobbins@pmplanners.net](mailto:cdobbins@pmplanners.net) or call 505-331-8518.

All pricing is due and payable by no later than July 1, 2020, with the exemption of the item listed under 'other'.

Registration will be processed ONLINE ONLY.

Payment: ONLINE - credit card or check. If paying by check, please make check payable to Osteoporosis Foundation of New Mexico. Upon receipt, registration will be marked as paid and you will receive an email confirmation of the paid registration.

**Send check payments to:**  
**Bookkeeper**  
**Osteoporosis Foundation of New Mexico**  
**300 Oak St NE**  
**Albuquerque, NM 87106**

## EXHIBITOR AND PRE-MEETING REGISTRATION AND CONTRACT - SFBS

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To meet requirements of the standards and to maximize benefits to you as an exhibitor, Osteoporosis Foundation of New Mexico (OFNM) has made the following arrangements for exhibitors at our conference: Exhibits will be placed in an area of the hotel conference center which is either to be next door or adjacent to the education activity.

Installation - Set-up time is 3:00 pm - 6:00 pm on Thursday, August 6, 2020. Exhibits may be displayed between the hours of 7:30 am - 3:30 pm on Friday, August 7 and 8:30 am - 1:30 pm on Saturday, August 8. Tear down is 12:30 pm - 4:30 pm on Saturday, August 8, 2020.

Exhibitors will be listed in the conference brochure and/or final syllabus.

Description of Booths - A 6-foot draped table.

Liability for Losses - Neither OFNM, GAMA, nor the hotel/conference center will be responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage or removal of exhibits, or management of the exposition. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with exhibitor's display or caused by exhibitor, its agents, representatives or employees, except for liability that arises from the negligence or willful misconduct of OFNM, GAMA, and/or the hotel/conference center.

Protection of Property - Nothing shall be pasted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage they may cause.

Refunds - No refunds will be granted with one exception: If the meeting is cancelled due to circumstances beyond the control of OFNM or the hotel/conference center, all payments connected with space rental will be refunded. In making this application, we agree to abide by all regulations governing exhibits as set forth in this exhibit space contract.